



5K Run!

Run fast. *Eat later.* No Penalty.

**Naperville Noon Lions 21st Annual Turkey Trot
Thanksgiving Day, November 22, 2018
Naperville Central High School, 8 a.m.**

Naperville and DuPage County are prosperous, so it is easy to lose sight of those less fortunate. 100% of the proceeds from the Naperville Noon Lions Turkey Trot 5K will be given to local residents and charitable agencies that assist those with vision and hearing disorders, diabetes, as well as community programs benefiting youth and seniors. The Naperville Noon Lions Foundation provides much-needed eye exams and glasses for children and their families who cannot afford them. Last year alone the club helped over 450 Napervillians hear and see better.

The role of a sponsor in a non-profit community event like the Turkey Trot is a crucial one. It is a way of supporting a part of the community that is largely underserved. The Naperville Noon Lions Club is offering a variety of Corporate Sponsorships to local businesses. Please review the attached information and select the package that reflects your commitment.

Your sponsorship would be greatly appreciated.

*The Naperville Noon Lions Club is a quiet organization with a mighty roar.
The Naperville Noon Lions Foundation is a 501 (C) (3) charity.*



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All sponsors will receive the following benefits:

- Event T-shirts / Runner Entries commensurate with sponsorship level
- Advertising on the Turkey Trot website and print materials
- Promotional materials in runners' virtual goodie bag via website link
- Company logo or name listed in newspaper "Thank You" ad

Benefits based on sponsorship level include:

\$7,000+ Presenting Sponsor

- Premier advertising on Event & Volunteer T-shirts
- Display table/distribute promotional material at 5-day Packet Pickup/Registration and on Race Day
- Display company banner on race day (banner provided by sponsor)
- Custom promotional opportunities

\$5,000 Signature Sponsor

- Prime advertising on Event & Volunteer T-shirts
- Display table/distribute promotional material at 5-day Packet Pickup/Registration and on Race Day
- Display company banner on race day (banner provided by sponsor)

\$2,500 Premier Sponsor

- Prominent Advertising on Event & Volunteer T-shirts
- Display table/distribute promotional material at 5-day Packet Pickup/Registration and on Race Day
- Display company banner on race day (banner provided by sponsor)

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LOGO DEADLINE FRIDAY SEPTEMBER 7, 2018

\$1,000 Major Sponsor

- Advertising on Event & Volunteer T-shirts
- Display table at 5-day Packet Pickup/Registration and on Race Day
- Display company banner on race day (banner provided by sponsor)

Up to \$500 Supporting Sponsor

- Advertising on Turkey Trot website

Sponsorship - In Kind

- Sponsorship level is based on the equivalent cash value of the in-kind donation as long as it relieves the planned budgeted expense.

Questions? Call Maria Wilson @ 630-778-3992

LOGO DEADLINE FRIDAY, SEPTEMBER 7, 2018

Naperville Noon Lions Foundation
2018 5K Turkey Trot
Thanksgiving Day, November 22, 2018

Sponsor Form

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail address: _____

Amount of Sponsorship: \$ _____

Lions Contact _____

MasterCard/VISA _____ Bill Me _____

MC/VISA # _____ Exp. Date _____ CVV _____

Make checks payable to Naperville Noon Lions Foundation and mail to:

Maria Wilson

Naperville Noon Lions Foundation

P.O. Box 282

Naperville, IL 60566

LOGO DEADLINE

FRIDAY, September 7, 2018

Agreed and Accepted by: _____ Date _____

(Authorized Signature)

For questions please call: Maria Wilson @ 630-778-3992;

maria@amcapmgmt.com

For internal use only:

____ Runners

____ T-shirts

____ Logo on Shirt

____ Logo in Print

____ Item in Bag

____ Banner

Naperville Noon Lions Club

Naperville Noon Lions Club is a member of the International Association of Lions Clubs founded in 1917 in Chicago. Lions International is the largest and most active service organization in the world, with over 1.4 million members in 182 countries. The Lions mission is simply expressed in our Motto,

“We Serve”

Naperville Noon Lions Foundation helps members of the Naperville community who cannot afford the vision and hearing care that they need. Our impact is also felt within the greater community by providing diabetic test strips for schools in Districts 203 and 204, and by contributing to a number of local organizations. Some of the organizations include:

- **Naperville YMCAs**
- **360 Youth Services**
- **Feed My Starving Children/Haiti**
- **Eversight** (formerly Illinois Eye Bank)
- Spectrios Home for Low Vision
- Donka (computer training for visually and physically disabled)
- Ski for Sight
- Juvenile Diabetes Research Foundation
- Organ Transplant Support
- DuPage Center for Independent Living
- Ronald McDonald House/Edward Hospital
- **Easter Seals of DuPage / Naperville**
- **Little Friends**
- **St Baldrick’s (Children’s Cancer)**
- **Loaves and Fishes Community Services**
- Camp Lions for sight and hearing impaired children
- Hadley School for the Blind
- Hear Us (Naperville-based homeless awareness)
- Humanitarian Service Project
- Beep Baseball – Chicago Comets
- Operation Support our Troops/ Healing Fields

“We Serve”

Date:

MAR 21 2005

NAPERVILLE NOON LIONS FOUNDATION
C/O GLENN BEHNKE
27 W 751 SOUTH LN
NAPERVILLE, IL 60540-6456

Employer Identification Number:
20-2371914

DLN:

17053061004045

Contact Person:

EVELYN D GRIFFITHS

ID# 31432

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

JUNE 30

Public Charity Status:

509(a) (2)

Form 990 Required:

YES

Effective Date of Exemption:

JANUARY 26, 2005

Contribution Deductibility:

YES

Advance Ruling Ending Date:

JUNE 30, 2009

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

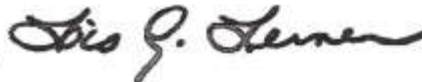
Letter 1045 (DO/CG)

NAPERVILLE NOON LIONS FOUNDATION

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

A handwritten signature in cursive script that reads "Lois G. Lerner".

Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c) (3)